

LENAH MILL SOCIAL COMMITTEE



Fall/Winter 2017

Dear Local Business Owner:

Thank you for your interest in a meaningful marketing sponsorship that will increase awareness of your company.

Lenah Mill is a master planned Toll Brothers luxury community, located off of Route 50 in Aldie. The community is currently comprised of over one hundred built homes that will be over eight hundred once complete. The residents of Lenah Mill aim to nurture the spirit of a true community by working together to maintain and enhance the quality of life.

We have established an active Social Committee comprised of dedicated neighborhood volunteers. Because social events are such an important part of a vibrant community, our committee plans, coordinates, and hosts many neighborhood social functions throughout the year for all ages and interests. Events include Casino Night, Movie Nights, Yard Sales, Fall Fest, the Annual Holiday Party, and many more. We also have a Welcoming Team whose members visit every new homeowner to deliver a welcome gift along with information about local businesses, with special emphasis, on promoting our sponsors.

We are proud to live in our neighborhood and raise our families here where we encourage active participation in the social activities. In order to execute a variety of popular events, the Social Committee fundraises to offset the costs. The primary component of our outreach to local businesses, such as yours, is to solicit sponsorships. We hope you will consider partnering with us to support our neighborhood, while increasing awareness of and driving commerce to your business. With new residents moving into our community from out of state, other parts of the country, and even the local area, we believe we can help influence the support of our local businesses.

Please consider sponsoring Lenah Mill with a sponsor level of your choosing. If you are able to participate, THANK YOU! You may complete the attached sponsor form, and submit it in one of two ways:

1. Mail it back to the LMSC, attention "Sponsorship" at the address below.
2. Call/text Sponsor Chair, Sophia Ashby, at (703) 582-0801 to arrange delivery or pick up of the sponsorship form.
3. Email back with the information attached to lenahmillsponsors@gmail.com.

Thank you in advance for your support! We look forward to a prosperous fun filled year of community participation and support of our Local sponsors.

Sincerely,

Sophia Ashby
Sponsor Chair
Lenah Mill Social Community

LENAH MILL SPONSOR TIERS

● **DIAMOND SPONSORS \$1,500.00 +**

- Top listing in your category on our website.
- Large company logo (size base) with a live link on our community website.
- Large logo (size based) with your print materials in our welcome packets, event flyers etc.
- Logo recognition on banner displayed at community events and at the clubhouse
- Distribution of promotional items in our Welcome Bags hand delivered to every new homeowner within their first month of moving into our community
- Highlights on our FB and Webpage for your business.
- Ability to distribute a vendor bag for big events (Fall Fest, Yard Sale, etc.)
- Opportunity to host a table at our big events (Fall Fest, Yard Sale, etc.)
- Opportunity to hold your own event for our community that we would help promote.
- Advertisement on our Clubhouse Bulletin board (size based)

● **PLATINUM SPONSORS \$1,000.00+**

- Medium Company logo (size based) on our community website.
- Medium logo (size based) with your print materials in our welcome packets, event flyers etc.
- Logo recognition on banner displayed at community events and at the clubhouse
- Distribution of a promotional item in our Welcome Bags hand delivered to every new homeowner within their first month of moving into our community.
- Opportunity to host a table at our big events (Fall Fest, Yard Sale, etc.)
- Advertisement on our Clubhouse bulletin board (size based)

● **GOLD SPONSORS \$500.00 +**

- Small company logo (size based) on our community website.
- Small logo (size based) with your print materials in our welcome packets, event flyers etc.
- Logo recognition on banner displayed at community events and at the clubhouse.
- Advertisement on our Clubhouse bulletin board (size based)

LENAH MILL SPONSOR FORM

Tax Id: 61-1711647

Sponsor Tier: Diamond (\$1,500) Platinum (\$1,000) Gold (\$500)

Business Name: _____

Address: _____

Contact Name: _____

Email: _____

Phone Number: _____

Website Link: _____

Social Media: Facebook Instagram Twitter Other _____

Link to the above Social Media: _____

Other: _____

Please email high-resolution logo to lenahmillsocial@gmail.com .

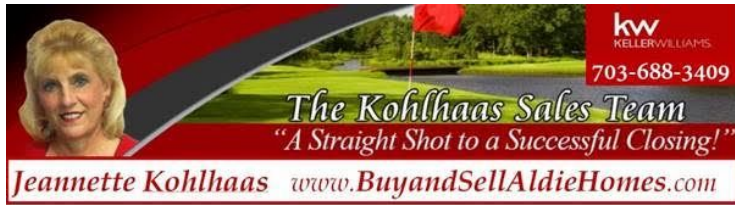
How did you hear about us? _____

Thank you for your support!

Lenah Mill Social Committee

Some of our past/current sponsors!

Here are some of our Lenah Mill Sponsors:



KRAVITZ ORTHODONTICS



House and Home Painting